



**HIGH TECH BEVERAGE
EQUIPMENTS**

Privacy notice to data collection for marketing purposes

L.A.S.I. s.r.l. with registered office in Meolo (VE), Via delle Industrie II 43, postcode 30020, in its capacity as data controller (hereinafter referred to as "Controller"), issues this privacy notice to the data subject, in compliance with European and Italian regulations on data protection.

Purpose and legal basis of the processing

The Controller uses the e-mail address of the data subject to send commercial notices containing information on its products or services, as well as promotions or invitations to events in which the Controller will participate: the express consent of the data subject is required for this purpose.

Period of data storage

For the purposes referred to in the previous point, the data will be processed for twenty-four months from the last notification, regardless of the channel used: the data subject may withdraw consent or object to the processing at any time.

Nature of data provision and consequences of refusal

The provision of data is optional; therefore, data subjects may decide not to provide any data or to subsequently deny the possibility of processing data already provided: in this case, they will not be able to receive the above-mentioned notifications.

Recipient categories

The Controller will not disseminate the data, but intends to disclose it to internal figures authorised to process it based on their respective duties, as well as to consultancy companies, professionals or service companies, business associations and/or organisations, and public and private bodies, also following inspections and audits. These recipients, should they process data on behalf of the Controller, will be appointed as data controllers by means of a contract or other legal deed.

Transfer of data to a third country and/or international organisation

As a rule, your personal data will not be transferred to non-European third countries.

If the Controller has business partners based outside the European Economic Area, however, the data strictly necessary for this purpose will be transferred to third countries. The Data Controller reserves the possibility of using cloud services: in this case, the providers of such services will be selected from among those who provide adequate guarantees, as provided for in section 46 GDPR.

Data subject rights

Data subjects have the right to ask the Controller to access their personal data and rectify it if it is inaccurate; erase it or restrict its processing if the conditions are met; object to its processing for legitimate interests pursued

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by the Controller; and obtain the portability of the data personally provided, only if it is subject to automated processing based on consent or contract. Data subjects shall also be entitled to withdraw consent for the processing purposes which require this, without prejudice to the lawfulness of the processing carried out until the time of withdrawal.

To exercise your rights, you may use the form available at <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/1089924> and send it to the following address: privacy@lasi-italia.com . Data subjects also have the right to lodge a complaint with the relevant supervisory authority, the Data Protection Authority (www.garanteprivacy.it).



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